

Registered office:

Annapurna Swadisht Limited

Chatterjee International Building, 13th Floor, Unit No. A01, and
AO2, 33A, Jawaharlal Nehru Road, Kolkata – 700071

Call: 033-4603 2805 || Email: info@annapurnasnacks.in

w w w.annapurnasnacks.in



April 25, 2023

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra Kurla Complex,
Mumbai-4000051

Scrip: ANNAPURNA

Sub: Press Release

Ref: Information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed a Press Release on “Acquisition of exclusive selling right of Brand “MY NOODLES from M/s. Millenium Exim Private limited by Annapurna Swadisht Limited” as per the business plan of the Company to expand its footprints in the Instant Noodles segments.

Kindly arrange to disseminate and display the same on your Notice Board for the purpose of information.

Thanking You

Yours Faithfully

For Annapurna Swadisht Limited

SHAKEEL
AHMED

Digitally signed
by SHAKEEL
AHMED
Date: 2023.04.25
14:15:41 +05'30'

Shakeel Ahmed
Company Secretary

Asansol unit:

Girmint road Majiara, Plot J.L 43, Asansol,
Paschim Bardhaman, West Bengal 713 301

CIN: L15133WB2022PLC251553 | GST: 19AAWCA5249E1Z8

Siliguri Unit:

P.S Bhaktinagar, Mouza Dabgram, Plot No. RS 471/894, J.L No 2,
Sahudangi Hat, Binnaguri, Jalpaiguri, West Bengal, 735135

North Shantinagar, Plot No. RS 471/894, Jalpaiguri,
West Bengal 735135



Press Release

“Acquisition of exclusive selling right of Brand “MY NOODLES from M/s. Millenium Exim Private limited by Annapurna Swadisht Limited”.

Kolkata, April 25, 2023

The Annapurna Swadisht Limited (NSE Emerge: ASL): We are pleased to inform that the Company has acquired exclusive selling Right of Brand **“MY NOODLES”** from its manufacturer and Brand owner M/s. Millenium Exim Private Limited. This acquisition will enable ASL to expand its footprints in the Instant Noodles segments in the states where it presently operates i.e. West Bengal, Bihar, Orissa, Jharkhand and Uttar Pradesh and ASL’s existing stockiest and dealer network shall be used as distribution channel. Further, the Brand **“MY NOODLES”** has recorded a turnover of Rs. 24 crores in FY 2023.

ASL is focused on the mass consumption segment customers with lower disposable income.

Disclaimer

This press release includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

About ASL

Annapurna Swadisht Limited (NSE Emerge: ASL) is one of the largest FMCG player in Eastern India and we are the fastest growing segment in Fryums, Cakes, Candies, Namkeen and Potato Chips. We have attained over 6 years of experience in this business and are proceeding further towards realizing our objective of achieving ultimate customer satisfaction. For more information, log on to: www.annapurnasnacks.in

For more information please contact:

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